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MANDATORY TOTALITARIAN TENDER OFFER FOR THE ORDINARY SHARES OF LA DORIA S.P.A. BY AMALFI HOLDING S.P.A.

PRESS RELEASE

pursuant to Article 38, paragraph 2, of the Regulation issued by CONSOB with Resolution No. 11971 of 14 May 1999, as subsequently amended and supplemented (“Issuers’ Regulation”).

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PUBLICATION OF THE OFFER DOCUMENT

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Milan, March 25, 2022 – Pursuant to Article 38, paragraph 2, of the Issuers’ Regulation, Amalfi Holding S.p.A.) – a company whose share capital is indirectly held for 65% of the share capital by investment companies of the fund Investindustrial VII L.P and for the remaining 35% of the share capital by certain members of the Ferraioli family – (the “Offeror”) announces that on the date hereof it has published the offer document (the “Offer Document”) approved by CONSOB with resolution no. 22273 of March 21, 2022, related to the mandatory totalitarian public tender offer (the “Offer”) pursuant to Articles 102 and 106, paragraph 1 and paragraph 3, lett. a), and 109 of the Italian Consolidated Financial Act, as subsequently amended and supplemented (“CFA”), launched by the Offeror on no. 6.235.967 ordinary shares (the “Shares”) – taking into account purchases of shares carried out by the Offeror on March 22, 2022 and communicated in the same date pursuant to Article 41, paragraph 2, letter c) of the Issuers’ Regulation – of La Doria S.p.A. (“La Doria” or the “Issuer”), a company with shares listed on the Euronext STAR Milan.

The Offer Document has been made available to the public for consultation at:

- (i) Amalfi Holding S.p.A.’s registered office, in Milano, Via Alessandro Manzoni No. 38;
- (ii) La Doria’s registered office, in Angri (SA), Via Nazionale No. 320;
- (iii) Intesa Sanpaolo – Divisione IMI Corporate & Investment Banking’s registered office, in Milan, Largo Mattioli No. 3 and at of Banca Akros S.p.A. – Gruppo Banco BPM’s registered office, in Milan, Viale Eginardo No. 29 (*the intermediaries appointed for coordinating the collection of subscriptions*);
- (iv) La Doria’s website www.gruppoloria.it.

The Offer Document is also made available to the public on the website of the Global Information Agent (www.morrowsodali.com).

The Offer Document includes the Board of Director’s press release drafted pursuant to article 103, paragraph 3, of the CFA and article 39 of the Issuer’s Regulation together with its annexes (the Company’s independent directors’ opinion drafted pursuant to article 39–bis of the Issuers’ Regulation and the opinion released by the independent expert appointed by the Board of Directors).

Pursuant to Article 40, paragraph 2, of the Issuers' Regulation, the acceptance period to the Offer (the "Acceptance Period"), agreed with Borsa Italiana, will start at 8:30 (Italian time) on March 28, 2022 (Monday) and will end at 17:30 (Italian time) on April 21, 2022 (Thursday) (first and last day included), and will therefore consist of 17 (seventeen) trading days (unless extended). Thus, April 21, 2022 will be the last day to adhere to the Offer, unless the Acceptance Period is extended, and without prejudice to the possible Reopening of the Terms (as defined below).

On the 5th (fifth) trading day following the end of the Acceptance Period, *i.e.* on April 28, 2022 – unless extended – (the "Payment Date") the Offeror will pay to each adhering shareholder a consideration amounting to Euro 16.50, fully paid in cash, for each share tendered to the Offer.

If conditions are met, pursuant to Article 40-*bis*, paragraph 1, letter b), no. 2, of the Issuers' Regulation, the Acceptance Period will be reopened for 5 (five) consecutive trading days (the "Reopening of the Terms") starting from the trading day following the Payment Date and, therefore, (unless the Acceptance Period is extended) for the trading sessions of April 29 and May 2, 3, 4 and 5, 2022 from 8:30 to 17:30. The payment date related to the shares tendered in the Offer during the Reopening of the Terms, if applicable, will be on May 12, 2022 (unless extended).

For additional information on the terms and conditions of the Offer please refer to the Offer Document.

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This notice does not represent nor does it intend to represent an offer, invitation or solicitation to buy or otherwise acquire, subscribe, sell or otherwise dispose of financial instruments, and no sale, issue or transfer of financial instruments of La Doria S.p.A. will be made in any country in breach of the regulations applicable therein. The Offer will be launched through the publication of the relevant Offer Document subject to the approval of CONSOB. The Offer Document will contain the full description of the terms and conditions of the said Offer, including the manner in which it can be accepted.

The publication or dissemination of this notice in countries other than Italy may be subject to restrictions under the applicable law and, therefore, any person subject to the laws of any country other than Italy is required to independently acquire information about any restrictions under applicable laws and regulations and ensure that he, she or it complies with them. Any failure to comply with such restrictions may constitute a violation of the relevant country's applicable law. To the maximum extent permitted under the applicable law, the persons involved in the Offer shall be deemed to be exempted from any liability or adverse effect that might arise from the breach of such restrictions by the relevant persons. This notice has been prepared in accordance with Italian law and the information disclosed herein may be different from that which would have been disclosed if the notice had been prepared under the law of countries other than Italy.

No copy of this notice or of any other documents relating to the Offer shall be, nor may be, sent by post or otherwise forwarded or distributed in any or from any country in which the provisions of local laws and regulations might give rise to civil, criminal or regulatory risks to the extent that information concerning the Offer is transmitted or made available to shareholders of La Doria S.p.A. in such country or other countries where such conduct would constitute a violation of the laws of such country and any person receiving such documents (including as custodian, trustee or trustee) is required not to post or otherwise transmit or distribute them to or from any such country.